

Diana Deng

Design Engineer · designs what she builds, from brand to production code

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SUMMARY

Design Engineer who ships what she designs. Ex-Tencent/OPPO product designer turned full-stack builder: four AI products designed, built and launched solo, live on the iOS App Store and web with paying users. **1st place, Vercel v0 x Intercom Fin Hackathon, London 2026.**

CORE STACK

- **Frontend:** TypeScript, React, Next.js, React Native (Expo), Tailwind CSS, Motion
- **Design:** Interaction design, design systems (TDesign contributor), prototyping (Figma), branding
- **AI:** LLM integration (Claude, OpenAI): streaming UIs, structured outputs, RAG (pgvector), prompt-eval suites
- **Backend & Infra:** FastAPI (Python), PostgreSQL, Supabase, AWS serverless (Lambda, DynamoDB), Stripe · Apple IAP/RevenueCat, GitHub Actions (CI/CD), Vercel

PROJECTS

thankly · in production on iOS App Store, paid subscriptions

Voice-first AI gratitude journal: speak a moment and it is transcribed, gently polished and reflected back. Designed the complete voice capture flow across recording, transcription, AI reflection and subscription states, then implemented it as reusable React Native components. → [App Store](#)

HarmonyName · live web app with full Stripe commerce

Chinese names grounded in classical poetry: every name cites real poem lines, never invented (RAG over **11k+ sources**). Visual identity, UI and Stripe checkout in-house. → [harmonyname.com](#)

MyEnglishNames · **1st-place hackathon entry**, now a live SaaS

Culturally grounded English names from a personality profile. Streaming UI (first result **~4s**), bilingual EN/ZH; prompt changes gated by a 25-golden-profile eval suite in CI. → [Live site](#)

Reunite · in production on iOS App Store, paid IAP tiers

A digital time capsule: write to your future self and the letter disappears until a forgotten day. Deliberately zero engagement mechanics. Expo · Supabase · Edge Functions · Resend. → [App Store](#)

EXPERIENCE

StillKind AI Lab · Design Engineer & Founder · London · May 2025-Present

- Owned brand, product design, frontend, backend and production deployment across four launched products.

Affinity Labs · Design Engineer · London · Mar-May 2026

- Partnered with travel creator Max Zaharenkov to build PlanPin, an AI travel agent, from concept to shipped product, across web and mobile.
- Designed and built user-facing features for the Next.js/React web app, including the streaming itinerary UI.

State · Lead Product Designer · Contract · London · Jan-May 2025

- Led UX for a civic platform connecting UK MPs and constituents; designed multi-role workflows, shipping with founders and engineers.

Tencent · Product Designer · Shenzhen · Jan 2021-Apr 2022

- Led the 0-to-1 design and launch of Effdit, Tencent AI Lab's AI writing assistant.
- Contributed to TDesign, Tencent's company-wide design system.

OPPO · Product Designer · Shenzhen · Oct 2018-May 2020

- Designed system-level OS experiences (Voice Assistant, Smart Home, Theme Store), shipped as defaults to **millions of devices**.

EDUCATION

MSc, User Experience Design · Regent's University London · 2023-2024

MA, Visual Brand Design · Domus Academy, Milan · 2017-2018